SEC. 709 INDUSTRIAL ZONING DISTRICTS

(a) <u>Signs Permitted</u>. No signs shall be erected or maintained in industrial zoning districts except as allowed under exceptions or as otherwise noted in this Section.

(b) Free Standing Signs.

- (1) Area. The maximum permitted area of a free standing sign shall be thirty-two (32) square feet per sign face.
- (2) Height and for Clearance. The maximum height of any portion of a sign or sign structure shall be ten (10) feet.
- (3) Location. No free standing sign or any portion of any free standing sign shall be located on or projected over any portion of the street, sidewalk, or other public right-of-way property, or clear sight area.
- (4) Number. One (1) multi-faced free standing sign indentifying the business designating the principal goods, products, or facilities or services evailable on the premises shall be permitted.

(c) Wall Sign.

- (1) Ares. The maximum permitted area of a wall sign or wall signs shall not exceed one (1) square foot for each one (1) linear foot of primary building frontage or one (1) square foot for each five (5) feet of primary lot frontage; with the aggregate area of any wall signs plus any free standing sign not to exceed seventy-five (75) square feet.
- (2) Height and/or Clearance. No wall sign shall extend above the roof line at the wall or the top of the parapet wall, whichever is higher.
- (3) <u>Number</u>. Wall signs are permitted in addition to free standing signs.

(d) Maximum Square Footage by Multiple Frontage.

On buildings having more than one street frontage, the maximum allowable number of square footage of on-site signs is permitted for each building frontage or occupancy. Said maximum allowance, however, is not transferable either in whole or in part from one building frontage to another, nor from one occupancy to another occupancy.